

Olivier Lalonde

Web Integrator

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PROFESSIONAL SUMMARY

Dynamic Web Content Integrator with expertise in website deployment and SEO optimization, bringing over 3 years of experience in web development and design. Skilled in content management systems such as Magento and Shopify, alongside hands-on programming in ReactJS. Proven ability to enhance website performance and streamline project timelines. Eager to leverage a diverse technical skill set to support innovative web solutions and drive success in future projects.

PROFESSIONAL EXPERIENCES

Web content integrator

BRP, Montreal, Canada

October 2024 – October 2025

- Integrated website content across North-American and international corporate sites.
- Assisted the team in deploying brand-specific web properties.
- Co-created web pages in partnership with platform specialists.
- Implemented **SEO** recommendations site-wide.
- Played a key role during **UAT** (User Acceptance Testing) cycles.

Web Integrator | E-commerce Merchandiser | Functional Analyst

A.B.C. MÉDICAL, Laval, Canada

October 2023 – October 2024

- Performed SEO repair and optimization for a **Magento 2** installation.
- Fixed product catalog in **English** and **French** (over **8,000** items)
- Provided IT support to the team and handled daily site administration
- Set up local **Magento 2** environments using **Docker**
- Developed advanced **Microsoft Excel** skills to efficiently import/export product and customer data between **Magento 2** and **LCM Global** (ERP system)

Web Developer | Designer | Integrator

Technologies Pipemind, Québec, Canada

June 2022 – January 2023

- Developed and designed internal websites.
- Programmed web applications using **ReactJS**.
- Created UI/UX mockups in **Figma**.
- Integrated and maintained sites on **WordPress**.

EDUCATION

- **College Diploma – Multimedia Integration Technology**
Collège Montmorency, Laval, QC – Graduated 2022
- **High-School Diploma**
École secondaire Horizon-Jeunesse, Laval, QC – Graduated 2017

TECHNICAL SKILLS

- **Front-End Development:** HTML, CSS, JavaScript, Bootstrap, Vue JS, React JS
- **Content Management / E-Commerce:** WordPress, Magento 2, Shopify, Adobe Experience Manager
- **SEO Optimization**
- **Containerization & Systems:** Docker, Linux
- **Design & Multimedia Creation:** Autodesk Maya, Figma, Adobe Suite (Photoshop, Illustrator, Premiere)
- **Productivity & Collaboration:** Microsoft 365, Google Workspace, Video Streaming

PROFESSIONAL ATTRIBUTES

- Strong organization and time-management skills
- Meticulous attention to detail
- Effective teamwork combined with the ability to work autonomously
- Positive attitude and proactive initiative
- Rapid learner with continuous curiosity and a drive for ongoing improvement

LANGUAGES

- **Canadian French:** Native proficiency
- **English:** Bilingual (fluent)